

Pet Chef Express Reno
May 2007

It's Customer Appreciation Month!

THANKS you all for your continued support and business. Because of you, Pet Chef is celebrating its seventh year in business. We've enjoyed seeing more and more of you stop by the shop at 8545 Double R Blvd., and hope to also see you this summer at the pet-related events and the Farmers' Markets too. **This month you will find a complimentary sample pack of Sue's Homemade Biscuits, or a pack of Feline Greenies because – "Our customers are the best!"**

Welcome New Customers

If you'd like to be **notified about upcoming delivery dates by email**, just **send us your email address to Walt@petchefreno.com**. Then, about 4-5 days prior to the scheduled route in your area, a notice will be provided on a monthly basis, along with the current newsletter, so you can check out the specials before ordering. It's convenient, and saves time too.

How it works:

1. Upon receiving your email notice, please respond within 24 hours.
2. Then, read through the newsletter and click the number that appears on the **second page**, in the right hand corner, <http://www.petchefreno.com>, to connect directly to our web page, then order section.
3. If you do **not wish to order**, click **"Reply"** at the top of the e-mail notice and write, "No order this month", then click "Send."
4. Please **be sure to select** "Regular Schedule Delivery", or provide details with a specific date, etc. in the section "Special Time".
5. **We will e-mail a confirmation** of your order. Thank you.

MONTHLY SPECIALS

Sea Mobility

Soft jerky contains high contents of glucosamine, MSM, chondroitin. Provides joint support for pets with more active lifestyles, and those with hip and joint distress, or limited flexibility. Repairs and maintains healthy cartilage, reduces inflammation. One stick per day – 50 lb dog.

Order the **NEW LAMB, Venison, Chicken or Beef**

\$10.95 per bag (Reg. \$12.95 per bag)

Canz Soft Jerky Treats

All-Natural, no fillers, 95% real meat. Tender, small size squares for dogs. Good for training too. Available in Beef, Venison, Lamb, and Chicken/Venison.

Large 4 oz. pkg. \$4.95 (Reg. \$5.95)

Kitty Kaviar

The light, delicate, dehydrated sliced bonita tuna can be given as a special treat, or sprinkled over dinner to make it a special meal. One of our most popular feline treats.

Now On Sale for \$3.49 per can (Reg. \$4.99)

Pet Chef will be closed Friday, June 1st- Monday, June 4th, while we celebrate our 45th Wedding Anniversary with family and friends in California. **Please be sure to order accordingly so you don't run short on pet food or supplies.**

Thank you, Walt & Sue

PRICE INCREASE: There has been three price increases from our manufacturer of dry pet food since last year, when we adjusted our prices. Most of you know that Pet Chef of Reno wants to provide customers with a quality food for the best price. So, we weighed the decision on pricing very carefully. Upon **reviewing current transportation costs, increases in ingredients, etc., it is necessary, at this time, to raise the price on our dry pet food by**

.10 per lbs, effective June 15th. This will allow customers to continue receiving premium quality, safe pet food, along with the free home delivery service.

NEW PET CHEF CANNED DOG FOOD: There will be a new Pet Chef Express private label canned dog food available very soon. This Super Premium Gold Dog Food from Evanger's comes in two varieties; Cooked Chicken (whole dressed chicken, chicken both, and chicken liver), or Beef with Chicken (beef, whole dressed chicken, chicken broth and beef liver). **Prices will remain at just \$.99 per can, or \$23.76 per case.** Remember, you can order as much or as little as needed. The texture (pate), and quality is the same as our current canned food. We're changing because Merrick requires the same quantities as the giant pet stores.

GETTING A NEW DOG OR CAT?

**Check out our New "Starter Kits"
(Will include FREE Delivery too!)**

For Puppies or Dogs: Collar or Harness, Leash, Stainless Steel Bowl, Training Treats, Homemade Biscuits, Stain/odor Remover, ChewToys, Toys, and a **\$5 Off Coupon for your first 20 lbs bag of puppy or dog food. \$29.95 (\$39 Value)**

For Kittens or Cats: Leash with bell, Stainless Steel Bowl, Gourmet Canned Cat Food, Feline Greenies, Wildside Salmon Treats, Catnip Ball and Toy, plus a **\$2 Off Coupon for your first 8 lb. bag of kitten or cat food. \$12.00** (\$17.00 Value)

Get Ready for the Summer Farmers' Markets – See you there!

- Village Market on California Street. Saturdays from June 9 – October 6, 8 am - 1 pm
 - Vista Market on Vista and Disc. Saturdays from June 9 – October 6, 8 am - 1 pm
 - Sparks Hometowne Market, Victorian Square. Thursdays from June 14 - August 12, 4 pm - 9 pm
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Persians Plus – A Feline Rescue specializing in Persian, Himalayan, Siamese, Scottish Fold, Marine Coon, Ragdoll, and other purebred and exceptional cats is now in Reno. Please contact Darlene at (775) 853-0615, or Email darmur1@sbcglobal.net. Qualifications, plus an adoption fee required. This is a non-profit rescue so volunteers and donations accepted. Please keep Darlene in mind, as she has several cats currently available.

Webside: <http://www.petchefreno.com>
email: Walt@petchefreno.com

Enjoy this beautiful Spring season – Take your dog for a walk!