

Pet Chef Express Reno April/May 2007

Welcome All E-Mail Customers!

The response from those ordering by email has been great during the first month of operation (March).

Here are some customer comments to date:

- "Hooray for updating your web site to include on-line newsletter and ordering."
- "Thanks for making my life easier with the Free Delivery, and NOW online ordering!"
- "Didn't realize you had such a complete line of treats and supplies. Now I can order the vitamins, along with Jake's dog food, and have it all delivered."
- "I like having the newsletter on line so I can check the specials and new treats before placing my order – good idea. Thank you."

Want to begin ordering online? Just send your email address and we'll provide a notice of your monthly delivery date, including a copy of the newsletter each month.

Placing an order:

1. You will be notified of the delivery date scheduled in your routed area 4-5 working days beforehand. Respond within 24 hours.
2. If you've received this newsletter by e-mail, just click the number that appears on the second page of the newsletter, in the right hand corner, <http://www.petchefreno.com>, to connect directly to our web page.
3. If you do not wish to order, click "Reply" at the top of the e-mail notice and write, "No order this month", then click "Send."
4. Please be sure to select "Regular Schedule Delivery", or provide details with a specific date, etc. in the section "Special Time".
5. We will e-mail a confirmation of your order. Thank you

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Getting A New Dog Or Cat?

Check out our New "Starter Kits" - Can be *Delivered FREE!*

For Puppies or Dogs: Collar or Harness, Leash, Stainless Steel Bowl, Training Treats, Homemade Biscuits, Stain/odor Remover, ChewToys, Toys, and a \$5 Off Coupon for your first 20 lbs bag of puppy or dog food. \$29.95 (\$39 Value)

For Kittens or Cats: Leash with bell, Stainless Steel Bowl, Gourmet Canned Cat Food, Feline Greenies, Wildside Salmon Treats, Catnip Ball and Toy, plus a \$2 Off Coupon for your first 8 lb. bag of kitten or cat food. \$12.00 (\$17.00 Value)

April/May Specials

WildSide Salmon Treats

100% Natural, Free Dried Wild Alaskan Salmon. High in antioxidants and Omega Oils

For Dogs

Regular one oz. boxed Pouch

Large 4 oz. re-sealable pouch

(Small, bite-size pieces for little dogs, larger ¾" size cubes for larger dogs)

Sale Price - \$2.95 ea. Reg. \$3.95 ea.

Sale Price - \$11.95 ea. Reg. \$12.95

For Cats:

On Sale in the New, Larger 1 ½ oz.

Low ash content. It's a delicious, healthy treat cats love!

(Bite-size pieces in a re-sealable pouch)

Package \$3.95 (Reg. 4.95)

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Also HIP CHIPS - Helps Keep Joints Healthy (From the Makers of GREENIES)

Featuring These bite-size FELINE TREATS include Glucosamine and Chondroitin to improve mobility and reduce common joint ailments. (A good source of protein that include Omega 3 and 6 fatty acids, vitamins, and minerals. Available in chicken liver for the taste cats love!)

Sale Price - \$3.95 for the 5 oz. pkg (Reg. \$4.95)

Canine Venison Meal & Potato with Salmon

With healthy and nutritious ingredients, including:

Venison, Potato, Barley, Rice, Canola Oil, Salmon, Carrots, Celery, Beets, Parsley, Lettuce, Water Crest, Spinach, Flax Seed, (complete ingredient list upon request), 22% Protein, and only 10% Crude Fat. This new formula is designed for dogs that are affected by:

- A sensitive digestive system
- Allergies
- A need for change in taste/diet

and formulated to meet the nutritional levels est. by the AAFCO dog food nutrient profiles for "All Life Stages."

Available for ordering April 2nd at discounted prices: 20 lbs./40 lbs./60 lbs.
\$30.00/\$58.00/\$84.00

(\$1.50/lb) (\$1.45/lb) (\$1.40/lb)

April Pet Pal of the Month

Joan Smith was looking through the Petfinder and located an ad for a Doberman puppy. This is how she found "Sebastian", who was living with a woman here in the area who wanted to find a good home for the dog because she had MS and was unable to care for him properly. Now 10 years old, this beautiful dog has quite the place to live as he enjoys soft/squeaky toys, sleeping under the down comforter on the Smith's bed, or being on the afghan on the couch. Sebastian doesn't much like being in a car, but really relishes that fresh turkey breast treat, made especially for him each day. What a dog's life, what a great place to be!

(We appreciate the photo and story about Sebastian, submitted by Joan Smith, one of our first Pet Chef customers, when we began in 2000. (A squeaky toy is coming your way soon.)

Pet Chef Pointers

With Spring comes the beginning of warmer weather and the special pet events of the season. So, please mark your calendar now. We look forward to seeing you at one of the forthcoming shows and activities:

Lockett & Sullivan April 20 - 22

- Annual Spring Home & Garden Show Fri. - 2 pm to 9 pm
- Reno/Sparks Convention Center Sat. - 11 am – 9 pm
(Ask about FREE tickets too.) Sun. – 11 am – 6 pm

SPCA Puppy now available for Adoption

Walt & I are currently fostering a wonderful little SPCA dog named TOBY. He's a four-month old Shar Pei/Border Collie/Lab. mix, very sweet and affectionate, and loves to be petted. This little guy has become good friends with our two Pointers and romps and plays with them even though they are three times his size. He is both crate and potty trained, travels well, and can get in/out the doggie door with ease.

If you're looking for an all-around great dog, please stop by the shop and meet TOBY soon, he needs a good home. Of course, TOBY has had all his shots, including Rabies, is micro-chipped and neutered. The Adoption Fee is \$110. We will provide a discount for his first bag of Puppy Food to any Pet Chef customer who adopts him!

An adult dog bit him in the throat and there is some nerve damage, but that doesn't seem to restrict his activity level. He uses a harness, drinks lots of water when his throat gets irritated, but has learned to pace himself well.

Please share this information with friends or family members who are looking for a great medium-size dog. To obtain further information, call us at 827-2021 during the day, or 851-4555 in the evening.

Enjoy this beautiful Spring season – Take your dog for a walk!